



2010 FIRECRACKER FANDANGO YOUTH ZONE SPONSORSHIPS

Flag Sponsor (\$5000) *includes:*
35 admission tickets to Firecracker Fandango
\$350 Firecracker Fandango Coupons for purchase of beverages or merchandise
Reserved area for shade tent (10 x 20)
Logo recognition as sponsor on all paid advertising (TV, radio & print)
Signage on youth main stage and festival area
Logo on back of all volunteer t-shirts
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Independence Sponsor (\$2500) *includes:*
24 admission tickets to Firecracker Fandango
\$240 Firecracker Fandango Coupons for purchase of beverages or merchandise
Reserved area for shade tent (10 x 20)
Logo recognition as sponsor on all paid advertising (TV, radio & print)
Signage on youth main stage and festival area
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Patriot Sponsor (\$1500) *includes:*
15 admission tickets to Firecracker Fandango
\$150 Firecracker Fandango Coupons for purchase of beverages or merchandise
Reserved area for shade tent (10 x 10)
Signage in festival area
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Red, White & Blue Sponsor (\$1000) *includes:*
10 admission tickets to Firecracker Fandango
\$100 Firecracker Fandango Coupons for purchase of beverages or merchandise
Reserved area for shade tent (10 x 10)
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Liberty Sponsor (\$500) *includes:*
7 admission tickets to Firecracker Fandango
\$70 Firecracker Fandango Coupons for purchase of beverages or merchandise
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Freedom Sponsor (\$350) *includes:*
5 admission tickets to Firecracker Fandango
\$50 Firecracker Fandango Coupons for purchase of beverages or merchandise
Sponsorship recognition in Firecracker Fandango ad/event schedule to be published in the Odessa American

Name _____

Company _____

Address _____ Zip _____

Telephone _____

I wish to sponsor Firecracker Fandango at the following level

Check enclosed _____ Invoice me _____

Checks can be made out to:
Main Street Odessa/Downtown Odessa Inc.
P.O. Box 4398
Odessa, TX 79760

Please contact us at 335-4682 or fax us at 335-4678 for further information.