



Main Street Odessa, a non-profit organization, is continuing sidewalk improvements to the Downtown area. As many of you have seen, the street has come alive with the seasonal color and trees that line the median and sidewalk on Grant Street. Main Street Odessa's goal is to revitalize downtown Odessa by improving its appearance, as well as recruiting and retaining business in our Central Business District. The businesses downtown are renovating, painting, replacing broken glass and painting murals. Over 50 new businesses have opened downtown and in 1991 alone 1.9 million was reinvested into the downtown community.

As former Mayor Lorraine Perryman has said, "Beautification is economic development. People want to move where there are attractive and pleasant surroundings. This has proven to be true of our downtown."

Odessa is rich in our heritage and history. Become a permanent part of that history by purchasing a brick in your name, your children or grandchildren's names, or to honor or memorialize a special person in your life. The transformation in our downtown area has been phenomenal. Your continued support will help maintain and improve this area. Thank you for your being part of the Greater Odessa Community.

Enclosed is my \$ _____ contribution for a personalized brick for the Main Street Brick Project. Make checks payable to Main Street Odessa, P O Box 4398 Odessa TX 79760.

Name: _____

Address: _____

City: _____ St: _____ Zip: _____

Daytime phone: _____

Programs and Grants

HAVE YOUR NAME SET IN STONE

Historical Main Street Brick Project

First Line

Second Line

Third Line

Fourth Line

Please print in upper case block letters. maximum 18 spaces per line. punctuation and blank spaces are counted. For more information please contact: Main Street Odessa (432) 335-4682